



design your body

Press Release

HYPOXI combats the signs of time

Munich, June 2007

Growing older yet remaining active – without a doubt this is the number one priority for people over 50. Whether travelling to distant lands, discovering new hobbies or the joyfully intense time spent with grandchildren – people in the prime of life are both curious and adventurous. Of course, they want to look as vibrant as they feel. The innovative HYPOXI therapy is designed to naturally counteract the signs of ageing so that your skin continues to look beautiful and firm.

The HYPOXI therapy's recipe for success in the battle against the external signs of ageing is based on the combination of three elements: moderate exercise, compression therapy to support the lymphatic/vascular system, and vacuum therapy, as it is practiced in for example cupping massage. The therapy therefore opens up a whole new range of effective measures for fighting fat deposits in problem areas.

Train gently yet effectively

The HYPOXI L250 trainer enables targeted, gentle fat burning training in the buttocks and legs. The basis of the device is a pressure chamber that reaches up to the hips and has an integrated bicycle ergometer. The computer-controlled, alternating low-pressure treatment in the chamber promotes blood flow to the problem areas. This accelerates the flow of fatty acids to the muscles, where they are burnt once and for all. The comfortable reclined position relieves the body of most of its weight during training and promotes the elimination of liquids and toxins. Targeted fat burning in the legs and buttocks with maximum relief from the vascular and lymphatic system is possible for every user regardless of their body weight or fitness level.



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Relaxation is the key

HYPOXI Dermology focuses on firming the skin, rejuvenating its texture. This effective treatment takes place on a comfortable lounge chair with integrated high and low pressure technology that ensures pleasant relaxation while the elastic connective fibres of the skin work diligently. Just like the muscles, the skin needs exercise – 400 active vacuum chambers located in the problem areas in the HYPOXI HD Pressure Suit ensure that the skin gets the exercise it needs. With the help of this targeted therapy, the typical signs of skin ageing can be dramatically reduced.

Expert care

In addition to the innovative devices, personal assistance and care from HYPOXI therapists play a central role. Based on an individual body analysis, therapists develop a personalised treatment plan, accompany the therapy and provide tips about nutrition. The comprehensive, ongoing HYPOXI training programme guarantees expert care.

HYPOXI GmbH:

HYPOXI, based in Salzburg, Austria, is the founder of a revolutionary therapy for the targeted treatment of problem areas. Sports physiologist Dr. Norbert Egger founded HYPOXI GmbH, a company which develops, produces and markets innovative devices for targeted body shaping, in 1998. At the forefront of all HYPOXI therapy is the rational combination of natural medicine with effective exercise and gentle cosmetics. Today, over 250,000 users rely on HYPOXI therapy in more than 2,000 studios worldwide.

For more information, see www.hypoxi.com.

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