



design your body

Press Release

Indoor body shaping in autumn and winter – HYPOXI treats problem areas

Munich, August 2007

In summer, outdoor sport is great fun and there are endless opportunities to stay fit. The balance at the end of the summer may still be quite sobering though: No matter how often you exercise, those stubborn problem areas on your abdomen, buttocks and legs remain. This is because your body only burns fat which it can access easily. It will not burn fat in problem areas where circulation is poor. Targeted treatment is therefore necessary.

In the approaching grey autumn and winter, HYPOXI studios offer an ideal, cosy environment to work on these problem areas effectively. With its innovative combination of alternating pressure and gentle exercise, HYPOXI therapy permits targeted and long-lasting body shaping. Both vacuum and compression therapy are proven natural treatments and help promote blood circulation and the elimination of water and toxins from the tissues.

Your personalised HYPOXI therapy programme is designed during a personal consultation and figure analysis with a qualified HYPOXI therapist:

The **HYPOXI S120 trainer** is used for eliminating flab on the buttocks and legs, two traditional problem areas. Vacuum therapy and gentle fat burning exercise are combined in a special pressure chamber that reaches up to the hips. This method stimulates blood flow to the desired locations so that fat deposits can be eliminated with a long-lasting effect.

The goal in the battle against cellulite is to make the skin firmer and strengthen the connective tissue. The alternating application of high and low pressure in **HYPOXI Dermology** exercises the connective tissues, stimulates metabolism in the skin and eliminates toxins. This happens quite gently without any exertion. 400 active vacuum chambers integrated in the HYPOXI HD Pressure Suit ensure that the skin gets the exercise it needs. They work continuously on the skin in the problem areas while you relax on the comfortable recliner. Your skin will look noticeably firmer and younger even after just a few sessions.



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By combining the S120 trainer with HYPOXI Dermology, the desired results can be achieved in a very short time with just 30 minutes per training session. The dreariest time of year is therefore an ideal time to achieve the figure you have always wanted.

HYPOXI GmbH:

HYPOXI, based in Salzburg, Austria, is the founder of a revolutionary therapy for the targeted treatment of problem areas. Sports physiologist Dr. Norbert Egger founded HYPOXI GmbH, a company which develops, produces and markets innovative devices for targeted body shaping, in 1998. At the forefront of all HYPOXI therapy is the rational combination of natural medicine with effective exercise and gentle cosmetics. Today, over 250,000 users rely on HYPOXI therapy in more than 2,000 studios worldwide.

For more information, see www.hypoxi.com.

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