



**design your body**

## **Press Release**

### **Managers in top shape**

Munich, June 2007

*In everyday business life – with its irregular, fast meals, stress and frantic pace – healthy living habits are frequently the first to suffer. Incorrect nutrition combined with little or no exercise leads to unsightly fat accumulation in the abdomen, for example. And this is precisely the area that HYPOXI therapy targets, delivering visible results naturally and rapidly. At just 30 minutes per training session, you can get back into “top shape” quickly. The new found sensation of wellbeing will benefit your overall appearance.*

Diets and exercise do not always reduce excess weight in the desired places. This is because the body will not burn fat in areas where the circulation is poor. The better the circulation, the easier it is to eliminate fat. Areas with poor circulation, on the other hand, become problem areas.

The HYPOXI therapy's recipe for success is based on specific devices that offer an innovative combination of three proven methods for treating the respective problem area: the low pressure phase, generated by a vacuum, increases blood flow in the problem areas; the high pressure phase helps the lymphatic system and veins to eliminate toxins and fatty acids; gentle exercise stimulates metabolism and burns the fat deposits once and for all. A modern computer control system on each HYPOXI device ensures the optimum flow of your personalised therapy programme automatically.

### **HYPOXI Vacunaut – puts the abdomen back into top shape**

A trim abdomen is an absolute must for anyone who wants to look their best in a business suit. The HYPOXI Vacunaut specifically targets this problem area for men. It consists of the HYPOXI Pressure Suit with an integrated network of 122 high and low pressure chambers that treat the abdomen directly. This rapidly achieves a long-lasting reduction of the abdomen with gentle training which can take place on a treadmill, exercise bicycle or other popular cardiovascular exercise equipment.



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**Expert care**

In addition to the innovative devices, personal assistance and care from HYPOXI therapists play a central role. Based on an individual body analysis, therapists develop a personalised treatment plan, accompany the therapy and provide tips about nutrition. The comprehensive, ongoing HYPOXI training programme guarantees expert care.

**HYPOXI GmbH:**

HYPOXI, based in Salzburg, Austria, is the founder of a revolutionary therapy for the targeted treatment of problem areas. Sports physiologist Dr. Norbert Egger founded HYPOXI GmbH, a company which develops, produces and markets innovative devices for targeted body shaping, in 1998. At the forefront of all HYPOXI therapy is the rational combination of natural medicine with effective exercise and gentle cosmetics. Today, over 250,000 users rely on HYPOXI therapy in more than 2,000 studios worldwide.

For more information, see [www.hypoxi.com](http://www.hypoxi.com).

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